

## Policy for Responsible and Sustainable Tourism

The passion that drives our organization is to create a better protected environment, and to promote conservation and sustainable methods in local communities.

Current integrations:

### Safeguarding the environment-

Provide support to local NGO's devoted to wildlife protection.

Involved in reforestation project, where a small island in the Brahmaputra River is being converted into a forest. More details can be read [here](#).

Creating awareness through the use of social media and blogging, against the building of Hydel projects in the state of Arunachal Pradesh in India; considered as an important biodiversity hotspot of the world and an earthquake prone zone.

Speak out against the environmental crimes of poaching and logging that is prevailing in Northeast India and threatening the regions biodiversity.

Using wildlife tourism as a means of bringing employment to local communities; a proven method of making people that live near to wildlife areas understand the importance of conservation.

No use of plastic within the organization, and promote the same to our incoming travelers.

Policy of Reuse and Recycle.

Promote Northeast India as a nature and wildlife destination for tourists, and at the same time, closely monitor the "responsibility" of tourism.

### Community Development-

We are actively engaged in promoting rural tourism initiatives as most of our products use the service of local home-stays. More on this can be read [here](#).

The income generated by our tours reach the needy hands of local communities.

Our policy of guides ensures we use local unemployed youths and also, train them accordingly.

Promote locally produced ethnic crafts to ensure a bright future for these ancient practices of art.

Showcase the many unique cultures that inhabit the remote mountains and jungles of Northeast India.

Plans for the future:

Build a community based project at select destinations in the state of Arunachal Pradesh in India.

Organize educational trips for local students.

Initiate more forestation activities.

Conduct research on areas that may have a potential to benefit from responsible tourism.